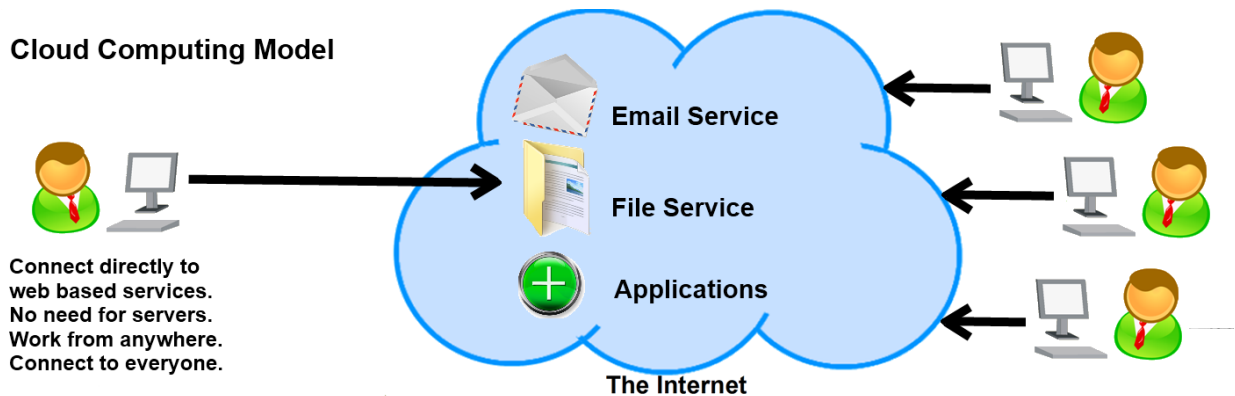




The Benefits of Cloud Computing

Cloud Computing is where you subscribe to an internet based service to provide all the applications your business needs. Services such as email, file, accounting, CRM (Customer Relationship Management), are all available as a cloud service. In fact just about everything most businesses need is available as a cloud service, and more cloud services come online every day.



More Cost Effective

Cloud services do not require you to purchase lots of expensive IT hardware, software and expertise needed to install it all in your office. So cloud solutions generally end up being much more cost effective than the server system they replace.

More Reliable

The service offered is provided by professional companies, for whom IT is their core business. As such they have many IT professionals looking after these services, and have invested large sums of money in the high quality equipment with redundant systems, backups and fail over devices, often across multiple sites. So cloud solutions generally end up being much more reliable than the server system they replace.

More Flexible

As the service is hosted on the internet, it can be accessed by any staff member at any time, from anywhere, using any device. It also allows you to provide access to partners, suppliers and customers too. So cloud solutions generally end up being much more flexible than the server system they replace.



More Adaptable

Most cloud services are rented on a 'pay as you go' basis. Any time you need to upgrade, or need a different service, you just switch. So cloud solutions generally end up being much more adaptable than the server system they replace.

Easy Management

From both a technology and a management point of view, cloud solutions are very simple. Certainly much more simple than trying to host and run the service yourself. So cloud solutions generally end up being much less hassle and easier to manage than the server system they replace.

A Trusted Model

The idea is not a new one. Consider for example about how you get electricity. You probably do not have your own electrical generator at home or at work. Instead you get your electricity from a power company.

Providing your own generator makes no sense at all. It is expensive to buy, expensive to maintain, expensive to fuel, a constant management headache, and less reliable than getting it from a power company. No surprise then that everyone gets their power from a service provider.

Cloud Computing is sometimes called 'Utility Computing' because it follows the same model as the electricity example above.

Providing your own IT service makes no sense at all. It is expensive to buy, expensive to maintain, expensive to run, a constant management headache, and less reliable than getting it from an IT company. No surprise then that cloud computing is revolutionising how companies use IT.

Assits specialise in cloud based solutions. Give us a call, and find out how you can benefit from harnessing the cloud.

A Smart Simple IT Solution. ASSITS for short.

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System Architect for Assits

A Smart Simple IT Solution

<http://www.assits.co.uk>